

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claims 1 - 11 (Canceled)

Claim 12 (Currently Amended): A program drawing-up method comprising:

a step of registering client information on a user in advance;

a step of acquiring a delivery request from a client apparatus;

a step of acquiring the client information based on the delivery request;

a step of retrieving contents data according to the delivery request and the client information;

a step of generating auxiliary data to be delivered in combination with the retrieved contents data based on the retrieved contents data and the client information; and

a step of drawing up a program indicating the sequence of delivery of the contents data and the auxiliary data according to the delivery request, wherein:

the contents data retrieving step acquires data on the results of retrieval including information on the storage locations of the retrieved contents data,

the program drawing-up step acquires the information on the storage locations of the contents data and information on the storage locations of the auxiliary data generated by the auxiliary data

generation section and draws up a program, sequentially arranging the pieces of information on the storage locations in the order of delivery,

the data on the results of retrieval include information on the storage locations of the contents data and contents profile information relating to the retrieved contents data,

the auxiliary data generating step generates auxiliary data, utilizing the contents profile information,

the auxiliary data are narration data relating to the contents data, and

the auxiliary data are narration data relating to a program prologue and a program epilogue.

Claim 13 (Canceled)

Claim 14 (Canceled)

Claim 15 (Currently Amended): A program providing system comprising:

a program drawing-up apparatus according to claim 1, comprising:

a client control data base that stores client information on a user;

a delivery request acquisition section for acquiring a delivery request from a client apparatus;

a client information acquiring section that acquires the client information based on the delivery request;

a contents data retrieval section for retrieving contents data according to the delivery request

and the client information;

an auxiliary data generation section for generating auxiliary data to be delivered in combination with the contents data based on the retrieved contents data and the client information;

and

a program drawing-up section for drawing up a program indicating the sequence of delivery of the contents data and the auxiliary data according to the delivery request, wherein:

the contents data retrieval section acquires data on the results of retrieval including information on the storage locations of the retrieved contents data,

the program drawing-up section acquires the information on the storage locations of the contents data and information on the storage locations of the auxiliary data generated by the auxiliary data generation section and draws up a program, sequentially arranging the pieces of information on the storage locations in the order of delivery,

the data on the results of retrieval include information on the storage locations of the contents data and contents profile information relating to the retrieved contents data,

the auxiliary data generation section generates auxiliary data, utilizing the contents profile information,

the auxiliary data are narration data relating to the contents data, and

the auxiliary data are narration data also relating to a program prologue and a program epilogue;

a contents delivery apparatus storing the contents data; and

a client apparatus adapted to transmit a delivery request to the program drawing-up apparatus and receive contents data and auxiliary.

Claim 16 (Original): The program providing system according to claim 15, wherein  
the program drawing-up apparatus transmits a program drawn up by way of the program drawing-up section in response to the delivery request from the client apparatus; and  
the client apparatus receives the contents data delivered from the contents delivery apparatus and the auxiliary data delivered from the program drawing-up apparatus according to the received program.

Claim 17 (Original): The program providing system according to claim 15, wherein  
the program drawing-up apparatus causes the contents data from the contents delivery apparatus and the auxiliary data from the auxiliary data generation section to be transmitted to the client apparatus according to the sequence of delivery of the program drawn up by the program drawing-up section in response to the delivery request from the client apparatus.

Claim 18 (Currently Amended): A program providing method comprising:  
a step of registering client information on a user in advance;  
a step of acquiring a delivery request from a client apparatus;  
a step of acquiring the client information based on the delivery request;

a step of retrieving contents data according to the delivery request and the client information;  
a step of generating auxiliary data to be delivered in combination with the retrieved contents data based on the retrieved contents data and the client information;

a step of drawing up a program indicating the sequence of delivery of the contents data and the auxiliary data according to the delivery request; and

a step for the client apparatus to receive the contents data delivered from the contents delivery apparatus and the auxiliary data delivered from the program drawing-up apparatus according to the sequence of delivery of the program, wherein:

the contents data retrieving step section acquires data on the results of retrieval including information on the storage locations of the retrieved contents data,

the program drawing-up step acquires the information on the storage locations of the contents data and information on the storage locations of the auxiliary data generated by the auxiliary data generation section and draws up a program, sequentially arranging the pieces of information on the storage locations in the order of delivery,

the data on the results of retrieval include information on the storage locations of the contents data and contents profile information relating to the retrieved contents data, and

the auxiliary data generating step generates auxiliary data, utilizing the contents profile information;

the auxiliary data are narration data relating to the contents data; and

the auxiliary data are narration data relating to a program prologue and a program epilogue.

Claim 19 (Previously Presented): A program providing computer program embodied in a recording medium in a manner readable by a computer, the program operating the computer as a program providing system according to claim 15.

Claim 20 (Previously Presented): A recording medium embodying a computer program in a manner readable by a computer, the program operating the computer as a program providing system according to claim 15.

Claim 21 (New): The program providing system according to claim 15, wherein  
the contents profile information contains strings of words such as attributes and keywords characterizing the contents; and

the auxiliary data generation section has templates for specifying the structures of various narrations, narration parts data including set phrases and words to be put in each template, a narration control database for controlling the narration parts data and narration material data to be used for preparing the narration parts data.

Claim 22 (New): The program providing system according to claim 21, wherein  
the auxiliary data generation section generates the narration data by selecting a template  
suited for the delivery request from the client and putting set phrase data and word data in the  
template on the basis of the contents profile information.